



Off-Season Internship

Preferred Majors: Business, Recreation

Needed: One (1) Individual

Supervisor: Assistant General Manager

Time Frame: Fall 2021

Class Level: Junior or Senior – ‘For Credit’ ONLY

Compensation/Stipend: \$100 Stipend

Internship Summary:

Engage in the planning and execution of off-season events and fundraisers. Market the events by emphasizing the impact of community awareness. Maximize event attendance.

Responsibilities:

- ❖ Assist in the preparation and execution of the Pitch N’ Putt annual fundraiser
- ❖ Design, produce and execute a comprehensive plan to increase community awareness and attendance levels for Blues baseball events during the off-season
- ❖ Plan and execute all marketing elements for the 2021 Blues season (e.g. public appearances, community outreach programs, in-season promotional events)
- ❖ Assist with the creation of advertising and media schedules (e.g. newsletter, TV, radio, print)
- ❖ Any other duties as assigned by Blues Management



Contact: Dana Applegarth – Assistant General Manager

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