

# Director of Merchandise

**Preferred Majors:** Recreation, Business, Marketing

**Needed:** One (1) Individual

**Supervisor:** Assistant General Manager

**Time Frame:** Pre-Season as needed to August 15

**Compensation:** Stipend- \$500, plus Commission- 3.75% of game day merchandise revenue.

***Internship Summary:*** *Performs specialized work involving design, procurement, marketing, and distribution of merchandise during the Blues Baseball season. Work involves application of extensive product knowledge, planning, inventory control and reporting procedures. This position requires solid judgment, initiative, and professionalism. You will be dealing with supplier and end customer and are responsible for relationship maintenance with both. This position also requires a highly organized and motivated individual willing to learn rapidly.*

## **Responsibilities:**

- Develop marketing campaigns around merchandise in order to reach large audiences and increase sales.
- Design a booth that will enhance our professional image and streamline set-up and clean-up procedures.
- Design apparel that will strengthen Blues branding and add value to existing partnerships.
- Update, Price, plan, order and arrange merchandise for display at all Blues home games and on the website ([www.bluesbaseball.com](http://www.bluesbaseball.com))
- Respond to all inquiries (phone, internet, or in person) regarding merchandise
- Fulfill all orders, including phone, internet, or at the ballpark
- Control inventory and checks records of sales and stock
- Assist in developing, implementing, and enforcing departmental policies
- Receive shipments and verify all invoices
- Prepare a summary report for Blues Management at the end of the season
- Any other duties as assigned by Blues Management

*To apply, please fill out this form:*

<https://forms.gle/DaLSNzi7sLFYJkEp8>

*For more information please contact:*

**Nico Calanchini - Asst. General Manager**

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